

National
**PAYROLL
GIVING**
Excellence
Awards

Showcasing the best examples of employers' commitment to Payroll Giving and the benefits to UK charities.

The Awards will be presented at an evening reception on

Monday 5th October 2009

at HM Treasury in London.



The National Payroll Giving Excellence Awards 2009 –
sponsored by Payroll Giving in Action



payroll giving
in action



Supported by HM Government, this Awards programme is delivered
by the Institute of Fundraising

2009 Award Categories are:

Best Launch of a New Scheme

For the employer that has introduced a Payroll Giving scheme into the workplace and shown the best integration of launch activities, promotion to staff and target achievement.

Best Re-Launch of an Existing Scheme

For the employer that has reviewed a scheme and increased their overall participation rate by adopting an active and innovative approach. The successful employer will have evaluated their methods of recruiting Payroll Givers and have planned for regular, ongoing promotional activities.

Best Innovative Promotional Partnership

For a Payroll Giving promotion which was successful as a result of a partnership between the employer and any other organisation, including a Payroll Giving Agency, Professional Fundraising Organisation, Charity, Charity Consortium or other external organisation. The category winner will need to illustrate the expectations and outcomes of the partnership, highlighting innovation and creativity.

Best SME Campaign

For the employer with up to 250 employees that has carried out a well-constructed and thought-out promotion with measurable results. The category winner will be able to show how the campaign was introduced and the important factors impacting on the outcome. The winner will also be able to illustrate that the campaign included originality, innovation and creativity.

Best Large Employer Campaign

For the employer with more than 250 employees that has carried out a well-constructed and thought-out promotion with measurable results. The category winner will be able to show how the campaign was introduced and the important factors impacting on the outcome. The winner will also be able to illustrate that the campaign included originality, innovation and creativity.

Best Public Sector Employer

For the Public Sector Employer that has carried out a well-constructed and thought-out promotion with measurable results. The category winner will be able to show how the campaign was introduced and the important factors impacting on the outcome. The winner will also be able to illustrate that the campaign included originality, innovation and creativity.

Best Third Sector Employer

For the Third Sector Employer that has carried out a well-constructed and thought-out promotion with measurable results. The category winner will be able to show how the campaign was introduced and the important factors impacting on the outcome. The winner will also be able to illustrate that the campaign included originality, innovation and creativity.

The Most Successful Payroll Giving Promotion

This award will be allocated by the judges, if appropriate and the selection will be made from the winners of all of the above categories.

Cover picture: Sam Davison, Henderson Group
Winner: Best Promotional Partnership 2008.

2008 Awards Ceremony

The 2008 Awards ceremony was hosted by the Rt Hon Stephen Timms MP, Financial Secretary to HM Treasury and Campbell Robb, Director General, Office of the Third Sector. The winning organisations were presented with their Awards at this prestigious event hosted by the Institute of Fundraising at HM Treasury.

The event was compered by Lindsay Bowell, Chief Executive of the Institute of Fundraising. A range of employers, charities and other voluntary sector representatives were present alongside the media and Government officials.

Award winners included: Delice de France, Mace Ltd, Clydesdale Bank, Henderson Group, Donor Strategy and Barclays. A number of organisations that did not win categories received highly commended certificates as the quality of their applications was so high.



The Rt Hon Stephen Timms MP, Financial Secretary to HM Treasury presenting the 2008 Awards.



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2008 Winners

What some of the 2008 winners had to say...

Overall winner: Most Successful Payroll Giving Scheme and Best Launch of a New Scheme



Debbie Dooley, Delice de France

Delice de France launched their Payroll Giving scheme in January 2008 and within two months we were thrilled that we had 11.7% of our staff taking part in the scheme. Our scheme now raises over £9,700 per year for numerous charities. We were delighted that we received the Government's Gold Payroll Giving Quality Mark in such a short space of time.

We worked effectively in partnership with Workplace Giving UK and have been truly innovative in our promotional activity by translating materials into Polish and using a translator in active workplace promotions.

Elizabeth Veilhan, Head of HR, said "The initiative was a great project that brought us together as a team with our employees."

Winner: Best Re-Launch of an Existing Scheme



Alexandra Michael, Mace Ltd

Mace Ltd introduced Payroll Giving in 2001, but only after a CSR Review in 2007 was the scheme successfully re-launched in May 2007.

We were looking to achieve a 10% uptake by 2010, but were delighted that participation levels had already reached 11.6% by March 2008.

Our staff donate over £48,000 to a range of charities and we enhanced their giving during this period with an additional £20,000 towards the charities our employees care about.

We actively promote our scheme in the workplace and at induction sessions, as well as promoting online giving, for those non office based staff.

"We were amazed at how receptive our employees were to the re-launch of the scheme. It just proved to us that all we needed to do was get the information out there and our people would do the rest as they are clearly committed to participating in our 2008 'Giving Back to the Community' campaign."

Winner: Best Large Employer



Hannah Willis, Barclays PLC

"Payroll Giving is an important element of our community programme, making it easy for colleagues to get involved and supporting them to choose the causes they care about. The programme now raises more than £2.1 million each year for charity – thanks to our colleagues' generosity and Barclays matching 'the Community' campaign."

How To Apply

Go online to www.pgxawards.org.uk
There is no charge to submit applications.

The deadline for Award nominations is 10th July 2009.
(No entries will be accepted after this date).

Eligibility Criteria

- To qualify for a 2009 award, the Payroll Giving Promotion/Campaign must have taken place between April 2008 to March 2009
- Applications are open to all employers receiving a 2009 Bronze, Silver or Gold Quality Mark Award
- Employers can apply for no more than two Awards
- Each Award has its own unique criteria. For further information, visit www.pgxawards.org.uk

The Judging Panel

Our panel of judges have been selected from a wide range of backgrounds including Government, the media, business and the not-for-profit sector.

The Awards Ceremony

The National Payroll Giving Excellence Awards will be presented at an evening reception and awards ceremony on 5th October 2009 at HM Treasury, London.

All employers that have been awarded a 2009 Bronze, Silver or Gold Quality Mark Award are eligible to register to attend the Awards ceremony. There is no charge to attend the event.

Places are limited so please make an early registration to secure your tickets.

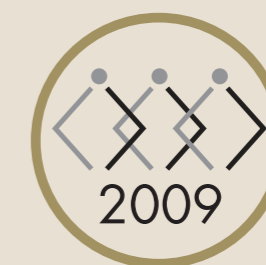
Register online at www.pgxawards.org.uk
or email info@pgxawards.co.uk

For More Information

Call: 0845 602 6786

Visit: www.pgxawards.org.uk

Email: info@pgxawards.co.uk



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Payroll Giving in Action (PGA) is the UK's leading provider of Payroll Giving promotions helping employers, large or small, make a success of their new or existing Payroll Giving scheme.

PGA has a team of experienced fundraisers covering the whole of the UK, recruiting donations for any national or local charity.

PGA has a proven track record of Award Winning partnerships and provides a free service to UK employers

For more information please visit: www.payrollgiving.com
or call 01271 342414



Lindsay Boswell,
Chief Executive
Institute of Fundraising



The Rt Hon Stephen Timms MP, Financial Secretary to HM Treasury
presenting the Highly Commended Awards at the 2008 ceremony

Further information contact:

Payroll Giving Centre
Hotline: 0845 602 6786
Fax: 020 7628 5751
Website: www.payrollgivingcentre.org.uk
Email: info@payrollgivingcentre.org.uk

By Post:
Payroll Giving Centre
PO Box 52709
London
EC3A 6AU

or call your Payroll Giving Agency



The **National Payroll Giving Excellence Awards** programme is an Institute of Fundraising initiative, funded by HM Government and administered by the Payroll Giving Centre.

The Institute is a charity registered in England & Wales (No. 1079573) and Scotland (No. SC038971), and a company limited by guarantee (No. 3870883).

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